



## EDUCATION

### Boston College

Chestnut Hill, MA | 2014 - 2018

Psychology BS & Economics BA

GPA: 3.52/4.0 | Dean's List

#### Relevant Coursework

Advanced Digital Design · Social Neuroscience

Psychology of Morality · Learning & Motivation

Econometric Methods · Game Theory

Industrial Organization for Business

### Horizons School of Technology

San Francisco, CA | summer 2017

Immersive full-stack software engineering course focused on web development (JS, HTML, CSS) & entrepreneurship

### Northern Highlands HS

Allendale, NJ | 2010 - 2014

## PROJECTS

#### Full Stack Developer | Assist Bot

- natural language processing Slack Bot that invites users to Google Calendar events & creates reminders
- implemented, leveraging Slack & Google's APIs & maintaining seamless OAuth user flow

#### Full Stack Developer | Collab.it

- modular designed & content editable rich text editor for multiple users built with React framework
- implemented using Electron, websockets & Webpack to develop client side routing

#### Couture Fashion Show Design

- designed hypothetical collaborative show between Dior & Alexander McQueen
- aesthetically driven, with Four Seasons as theme, conceptualizing clothing, set design, makeup, music, etc.

## EXPERIENCE

#### Fisherman Agency | Creative Director, August 2017 - present

- agency's goal is to create modern & affordable websites for restaurants, creating a transparent, & streamlined process for restaurant owners
- create entire graphic/branding identity for organization & aid in marketing efforts
- work in parallel with engineering team to create frontend & backend interfaces
- communicate with clients, to aid in the creation of their websites

#### Boston College Arts Council | Marketing Coordinator, 2015 - present

- organize various events on campus that promote the arts
- create all marketing materials, executing cohesive and innovative branding
- manage interns (including hiring process), to efficiently allocate resources

#### Freelance | Creative Strategist/Web Developer, 2014 - present

- work with organization in creating identity: name, logo, branding, etc.
- focus on marketing strategies to expand reach to target audience
- develop front end design of the website, focussing on UI & UX
- Current Project: Boston College Neuroscience

#### RIDEAU | Creative Director's Assistant, June 2016 - August 2016

- worked parallel with Creative Director/Founder, attending all meetings & events
- aided in day-to-day operations, working mostly on back end of production
- attended New York Men's Fashion Week, organizing & preparing for the event

## LEADERSHIP

#### WANDERUS | Cofounder, Summer 2017 - present

- app that curates highly-rated experiences from cities around the world in a simple user interface, maintaining an elegant aesthetic with focus on user experience
- developed with a team using React Native framework and Node.js

#### JoyceSTICK | Creative Consultant / Modeller, October 2016 - present

- project at Boston College (with students from schools in area), creating VR game based off of "Ulysses" by James Joyce
- assist with various aspects, primarily the graphics, marketing & branding
- work with different teams to develop graphics inline with the text & history
- provide input in direction of the game, conceptually & aesthetically

#### Life Sciences Journal | Creative Director/Web Developer, 2014 - 2016

- Boston College Biology department's only supported science journal
- conceptualized entire branding & marketing strategy
- created its website platform, maintaining its operations (front & back end)
- devised internal communication network, restructuring work flow
- recruited members, organized graphics team, & managed various teams

## SKILLS

Photoshop	● ● ● ● ● ● ● ● ○ ○
Illustrator	● ● ● ● ● ● ● ● ● ○
Indesign	● ● ● ● ● ● ● ● ○ ○
Dreamweaver	● ● ● ● ● ● ○ ○ ○ ○
Premiere Pro	● ● ● ● ● ● ○ ○ ○ ○
After Effects	● ● ● ● ● ○ ○ ○ ○ ○

Full Stack Development (JS, HTML, CSS)  
 UX & UI Design (+ Prototyping)  
 Artistic Talent  
 Marketing | Creative Strategy  
 Event Planning

for more, visit my website:  
[bmkang.com](http://bmkang.com)